

Minutes: MSPA Regular Board Meeting – January 9, 2014

The next MSPA Board Meeting is scheduled for February 6th at 8 am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:00 am. Minutes of December 5th were approved as written.

Board Members and Guests Present: Andre Ordubegian (Copy Network – President); Gigi Garcia (It Takes A Village – Vice President); Ken Grayson (Grayson's Tune Town – Treasurer); Kim Kelly (Merle Norman – Secretary); Corey Grijalva (Joselito's Mexican Restaurant – Board Member at Large); Kirk Gelsinger (Gelsinger Meats/Amber Road – Board Member at Large); Dale Dawson (MSPA – Business Administrator); Linda McMenamin (MSPA – Event Coordinator/Marketplace Manager); Steve Pierce (MSPA – Communication Administrator/Filming Liaison); Melinda Clarke (Montrose-Verdugo City Chamber of Commerce); Armen Rostomian (Benitoite Restaurant); Andrea Beatty (Village Travel); Jack Aroyan (Critters); Cynthia Redden (Twigs N Things); Jackie Bartlow (City of Glendale); Kim Mekelburg (CV Weekly); Abe Chung (GPD).

President's Message: President Ken Grayson expressed his desire to encourage more evening business in the MSP and to seek greater internet competitiveness among MSPA members.

Election of Board Officers for 2014: Following nominations from the Board and voting by secret ballot, the following are the elected officers of the MSPA Board for 2014: Andre Ordubegian – *president*; GiGi Garcia – *vice president*; Ken Grayson – *treasurer*; Kim Kelly – *secretary*.

Visitor's Reports: (1) Jackie Bartlow will work with the MSPA to further explore creative signing in the MSP; (2) Abe Chung spoke about tax identity theft, counterfeit currency and the new chief of police; (3) Melinda Clarke announced the MVCC Chamber's Installation Dinner on Jan. 23rd.

Public Forum: The board heard from various members of the public and shall consider the various speakers comments for future board action.

New Business: As a result of discussion from Public Forum concerns, Kirk Gelsinger was appointed to head up a Task Force to work with MSPA businesses, building owners and the City of Glendale to find resolution to the many trash disposal issues in the MSP.

Staff Reports: (1) Steve Pierce presented filming updates and shared comments from members regarding the Marketing process and the need for increased floral presence in the MSP; Kim Kelly as agreed to work with City staff on this project; (2) Linda McMenamin reported on the progress of February activities for Valentine's and Founders Day; the Harvest Market shall remain in the 2300 block of Honolulu Ave. until June; GFD fire inspector costs for the Market should not exceed \$1600. for the year; it was approved to purchase 3 pairs of walkie-talkies for event staff; (3) Dale Dawson presented the year-end 2013 financial statement and the 2014 budget which will be mailed to MSPA members this month; updates were given regarding MSPA's tax exempt status, tax filings, bank accounts, accounting procedures and the removal/storage of holiday lighting & décor.

Committee Reports: Marketing Committee reported that the final draft of the Centennial Cookbook shall be reviewed with Centennial committee members before going to press; a Marketing Committee meeting was set for January 16th.

Meeting adjourned at 10:00 am